



## July 2009 Market Information

Made on the Left was established in 2008 for designers, by designers, with the intention of supporting Western Australian creative talent. The winter Made on the Left Market provides a wonderful opportunity to showcase and sell your Western Australian designed and made products.

The 4th Made on the Left Market will be held on **Saturday July 25 and Sunday July 26 from 10am – 4pm (both days)** at the **Hyde Park Hotel**, West Perth. Sellers are invited to **apply for one day of the market**, as Made on the Left will feature different sellers on each day.

Previous events have drawn large crowds, so be prepared for a very exciting day showcasing a large variety of Western Australian talent!

### Applications

- Before submitting your application, please note that only Western Australian produced items from Western Australian designers are accepted. ***Made on the Left does not allow the sale of imported goods, vintage or second-hand products at its markets.*** These questions will help you to make sure your products fits with the Made on the Left aims:
  1. Are the products you intend to sell at the market your own design? Yes / No  
If Yes, go ahead and answer questions 2 and 3!  
If No, then we are sorry but you are going to have to find another venue in which to sell your goods.
  2. Are the products handmade by you? Yes / No  
If Yes, awesome and we hope you will apply to sell your products at a Made on the Left event.  
If No, then the answer to question 3 must be yes in order for you to sell your products at a Made on the Left event.
  3. Are the products manufactured in Western Australia? Yes / No  
If Yes, great and we hope you will apply to sell your products at a Made on the Left event.  
If No, then we are sorry but you are going to have to find another venue in which to sell your goods.
- Each application will be assessed by the Made on the Left committee. Please note that the committee's decision is final and no correspondence will be entered into.

# MADE ON THE LEFT

- In addition to your application we require a minimum of three (3) images of examples of your work. These may be submitted via e-mail in JPEG or PDF format if the total size does not exceed 1 mb. Alternatively you may send in your application, along with your images – please contact us for a mailing address. ***Please note, higher quality and higher resolution images are more likely to be used in publicity for the event.***

## Venue

- This Market will be held at the Hyde Park Hotel, 331 Bulwer Street, West Perth. For information see: <http://tinyurl.com/pcj37u>
- As the event is held in licensed premises, every participant or visitor under the age of 18 must be accompanied by an adult.
- No food or drink may be brought onto the premises. Water is available at no cost and additional drink or food may be purchased from the restaurant within the premises.
- Setup of your stall may begin from 9.00am, but must be ready prior to the event opening at 10.00am. Your stall must be packed up and vacated after 4.00pm and by 4.45pm.

We look forward to receiving your application and discovering more fantastic Western Australian talent!

Ali J, Dara, Rosanna and Sarah  
**Made on the Left Committee**  
<http://www.madeontheleft.com>

Market Enquires/Applications  
[admin@madeontheleft.com](mailto:admin@madeontheleft.com)



### Made on the Left Market Application

Please complete and return this form by 6pm on June 20 to be considered for inclusion into the Made on the Left Market in July 2009.

#### Important dates

<b>Saturday June 20</b>	Applications close at 6pm
<b>Thursday June 25</b>	Notifications of acceptance emailed out
<b>Friday July 3</b>	Fees due by close of business
<b>Sunday July 19</b>	Last date to withdraw without forfeiting fees
<b>Saturday July 25 &amp; Sunday July 26</b>	MOTL market days!

#### Applicant Details

Name:	
Business Name:	
Address:	
Phone:	Mobile:
Date of Birth:	E-mail:
Website:	ABN: You can apply for one online at <a href="http://www.ato.gov.au">www.ato.gov.au</a> or if not applicable please complete the attached ATO form – <i>Statement By A Supplier</i>

#### Emergency Contact

Name:	
Phone/Mobile:	Relationship:

#### Product Category

Please state your product category from the following choices:  
Jewellery/Accessories, Fashion Design, Photography, Painting/Drawing, Sculpture, Graphic Design, Other (please detail).

Product Category:
Description:



## Stall Details and Fees

Our intention is to give every designer an opportunity, no matter the scale of their business. Maybe you are a veteran or maybe you've just started out and this is your first event. No matter the experience level, on acceptance of your application we will try to accommodate you and your space preference in the best possible way.

Whilst we endeavour to provide as much equipment as possible, we are limited to their availability. Please note on your application form whether you require a power point or a partition/screen for your stall. Neither power nor a partition is guaranteed, and all applicants will be advised on whether they are successful (or not).

A white table cloth will be provided for each participant to use on their table.

## Availability

Let us know your preferred day to participate in Made on the Left. Please note that the committee may not be able to accommodate all requests – for the best opportunity for selection you should mark the 'either day' box.

- Saturday July 25**     **Sunday July 26**     **Either day**

## Fee

Your fee is due by 5pm on Friday July 3. Non-payment of the fee by the due time may result in your stall space being reallocated. Payment details will be included in your notification of acceptance emailed on Thursday June 25.

Please indicate what size table you would like:

- Large - trestle table 1.8m - stall fee is \$80**     **Medium - table 1.09m - stall fee is \$60**

Do you require access to a power source?<sup>1</sup> Yes / No

Will you be bringing a screen/partition? Yes / No

Will you be bringing your own clothing rack? Yes / No

If you choose a large stall, can you bring your own trestle table? Yes / No

<sup>1</sup>In regards to lighting the venue is a pub/hotel and therefore the available lighting is not exhibition quality. You are welcome to apply for power point access if you have extra lighting requirements. Access to a power source is not guaranteed, and all applicants will be advised whether their additional requests can be accommodated.



## Marketing

We need your help to make this event a fantastic success and there are ways you can help: If you would like to help promote the event further, please send [sarah@oddgirlout.com.au](mailto:sarah@oddgirlout.com.au) an email listing the following:

- Your suburb
- The name and editorial contact details of your local community newspaper and radio stations (if known)
- Some interesting facts about your crafting (e.g. how you got started, where you get your inspiration from, unusual materials you use, your philosophy, why you think it is important to support local design etc)
- A contact telephone number
- One to three high quality, high resolution images of your products
- Please be prepared for the newspaper to organise a picture of you or a journalist to contact you with further questions if they are interested in the article.

Other ways you can help promote the event are:

- We will email you a PDF of the event poster when it is ready. Please email it around to your customer lists and friends and/or print and put on your school/uni/tafe/community notice boards.
- Invite people via Facebook (we will notify you when a page has been set up)
- Blog about the event and link to our website [www.madeontheleft.com](http://www.madeontheleft.com)
- Request more flyers to be mailed to you and distribute them to local libraries, shops and tourist destinations.
- And convince everyone you know to come along!

## Acceptance

By signing this document you are:

- Agreeing to adhere to all the terms and conditions outlined in this application form.
- Consenting to allow Made On The Left use of your images and information for publicity purposes.
- Accepting responsibility to ensure that all products sold by you comply with appropriate Fair Trading legislation and will not be illegal or pornographic in nature.
- Accepting that no responsibility for your goods or valuables will be taken by the event organisers or the management of the premise.

Signature Of Applicant:	Date:
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Please e-mail this application form to [admin@madeontheleft.com](mailto:admin@madeontheleft.com) along with three (3) images of your products. The images may be submitted via e-mail in JPEG or PDF format if the total size does not exceed 1 MB. **APPLICATIONS CLOSE JUNE 20 AT 6.00PM**